

PO Box 484 Broadus, MT 59317 powderriverchamber@gmail.com

www.prchamberofcomm.com Facebook

Facebook @PowderRiverChamberofCommerce

Thank you for considering a membership with the Powder River Chamber of Commerce & Agriculture! We truly appreciate the support of individuals and our local businesses, as the Chamber could not exist without you.

Our Mission:

"Our mission is to be the leader and catalyst of cooperative efforts that strengthen and promote a unique and vibrant small town economy, be the voice of business in local and government affairs, develop community leaders and entrepreneurs, and promote a positive environment for commerce through educational, social, and cultural events."

With that mission in mind, we're trying to shift the mindset and perception of our organization. What can the Chamber do for <u>YOU</u>? Therefore, in addition to proudly supporting community events and traditions, we're pleased to say that Chamber membership also offers some amazing advantages for your business. Be sure to review the attached 2020 benefits because we've made a few changes and additions. Most notably, the digital sign on Courthouse Square is now available for advertising blocks for our members! Take some time to review these levels to determine which membership most suits your needs, then complete the attached application. Remember that Chamber membership dues are considered a tax deductible advertising expense based on the services we provide!

We hope you will join a group of individuals committed to the betterment of Broadus and the advancement of our economy. Take pride in knowing that you are helping to support and sustain our small town values through your membership. If you have any questions we encourage you to contact one of our board members and we welcome your feedback and suggestions on how the Chamber can benefit the needs of commerce and agriculture in our community.

Current officers are as follows:

- * Melissa Billing, President
- ✤ Julie Collins, Vice President
- ✤ Jessica Malone, Treasurer
- * Lori Stokes, Secretary
- * Marni Gaskill, Executive Board Member
- * Rita Harden, Executive Board Member

Thank you for your support!

POWDER RIVER CHAMBER OF COMMERCE & AGRICULTURE 2020 MEMBERSHIP APPLICATION

Business Legal Name:		
Doing Business As:		
ain Contact Person: Business Phone:		
Mailing Address:		
Physical Address:		
Email Address:		
Website/Social Media:		
Check here if you do <u>not</u> want to re	ceive our monthly e-newsletter	
Type of Business: Short Description for listing on Chamber website and (if applicable) Tourism websites :		
Please designate your interests (check al	l that apply):	
Agriculture	Educational	Networking
Social Events	Recreation	Other:
Tourism	Beautification	
Please indicate your membership level:		
Copper (\$50)	Silver (\$200)	Platinum (\$500)
Bronze (\$100)	Gold (\$300)	
If a tourism related business:		
I grant the Powder River C	hamber of Commerce author	ity to maintain my business
listing on the Visit MT Sta	ate Tourism website (subject t	to membership level).
Signature:		Date:
**Please mail your complet PO Box 484 Broadus or email to powderriverchan	s, MT 59317	POWDER RIVER CHAMBER OF COMMERCE & AGRICUETURE

Powder River Chamber of Commerce & Agriculture

Membership Levels

COPPER - \$50

Website presence

BRONZE - \$100

- Website presence
- Social Media presence
 - Voting privileges
- 1 Community Cleanup Day Submission
- 1 x One Week Ad Block on Digital Sign

SILVER - \$200

- Website presence
- Social Media presence
 - Voting privileges
- 1 Community Cleanup Day submission
- 2 x One Week Ad Block on Digital Sign
- 2 Free Tickets to Educational Seminars
 - Google Maps presence

<u>GOLD - \$300</u>

- Website presence
- Social Media presence
 - Voting privileges
- 1 Community Cleanup Day submission
- 3 x One Week Ad Block on Digital Sign
- 2 Free Tickets to Educational Seminars
 - Google Maps presence
 - 1 Free Facebook ad
- Insurance for your Chamber sponsored event(s) \$100 cap

PLATINUM - \$500

- Website presence (also featured as Spotlight Member)
 - Social Media presence
 - Voting privileges
 - 1 Community Cleanup Day submission
 - 4 x One Week Ad Block on Digital Sign
 - 4 Free Tickets to Educational Seminars
 - Google Maps presence
 - 2 Free Facebook ads
- Insurance for your Chamber sponsored event(s) \$200 cap
 - Free Facebook OR website audit by request
 - Advertisement on all Chamber sponsored event posters

Last updated 10/19

Explanation of Membership Benefits Offered

<u>Website Presence & Job Board</u>- Your business will be listed on the Chamber website as a member in the membership level you chose, as well as business details such as phone number, address, and a short description. As a Chamber member, you are allowed to advertise employment opportunities in your business on the Job Board page. Tourism related businesses will be listed on regional and state tourism sites.

Social Media Presence - The Chamber's Facebook page will share YOUR business' Facebook posts to help you reach more people and customers. The Chamber does not personally create posts on the Chamber's Facebook for your business.

<u>Spotlight Member</u>- Only in the Platinum membership, you will be featured on the Chamber's website as a Spotlight Member with your business' logo, address, details, and more.

<u>Free Facebook Ad</u>- You will receive a free ad on a Facebook post of your choosing from your business' Facebook page.

<u>Facebook/Website Audit</u> - By your request, you will recieve a complimentary review of your existing business Facebook page or website from Horizon Marketing Agency. You won't want to miss out on ideas for improvement & better utilization, or a nod for a job well done.

<u>Voting Privileges</u> - Allowed to vote at all General Membership meetings. First Thursday of February, May, August & November at 6pm

<u>Tickets to Educational Seminars</u>- If the Chamber sponsors or co-sponsors seminars on various topics of interest to members and the community, you will recieve the designated number of complimentary tickets to use for you and your employees.

<u>Community Clean Up Day</u> - In conjuction with the school clean up day, you will get the option to voice your ideas of projects that you see needing attention. It may be something surrounding your business or general community improvement project. The students will make the final selection of which projects get completed.

<u>Digital Sign Advertising Blocks</u> - Submit your event or advertisement details and the Chamber will create and display your notice for a one week interval on the digital sign on Courthouse Square.

<u>Advertisement on all Chamber Sponsored Event Ads</u> - The Chamber will list you on all fliers, newspaper ads, and radio ads that are ran to advertise an event.

Insurance for Your Chamber Sponsored Event- If you host a Chamber sponsored event, you will recieve liability insurance coverage for that event. See each membership level for the monetary cap of coverage.

<u>Google Maps Presence</u> - The Chamber will review your Google Maps presence and create or update your listing.